

# Kate Chappell

## Anchor, Reporter

(262) 325 0780 – knchappell3@gmail.com

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### EXPERIENCE

#### **ANCHOR, REPORTER:** WDJT-TV (Milwaukee, WI) August 2015 – present

Hired as a Morning Anchor for the CBS affiliate in Milwaukee, WI. Promoted to weekday evening anchor in January 2017. In addition to 5, 9 and 10 p.m. newscasts, also acts as special assignment reporter. Instrumental in 10 p.m. newscast success. Helped grow ratings by 48% between May 2017-18

#### **ANCHOR, REPORTER :** WNDU TV (South Bend, IN) July 2012-July 2015

Hired as general assignment reporter in July 2012. Promoted to early morning anchor, consistent fill-in in 2013. Acted as MMJ to research, write, shoot and edit daily content for the morning newscast. Helped develop daily “City by City report”

**INTERN:** WMTV (Madison, WI) Fall 2011; WITI (Milwaukee, WI) Spring 2011

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### SKILLS

**SOFTWARE:** Proficient with Grass Valley Edius 7 editing software, Avid iNEWS, AP ENPS production software and Adobe Audition audio editing software.

**SOCIAL MEDIA:** Established and maintain professional Facebook, Twitter and Instagram pages by posting daily pictures, comments and links to spark conversation and interact with viewers

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### COMMUNITY INVOLVEMENT

**EMCEE:** Operation Finally Home; Susan G Komen More than Pink gala; March of Dimes, March for Babies; Dylan’s Run; Open Arms Free Clinic; Arthritis Foundation Wine Tasting gala; Goodwill “Little White Dress” bridal show; Goodwill “Glamour” formal dress show; “Reading for Life” book signing and Q&A session

**CLASSROOM SPEAKING:** Walworth Elementary School; Indiana University-South Bend Master’s students in Education Administration; University of Notre Dame MBA candidates

**OUTREACH:** Hunger Task Drive Drive Thru Food Drive; Wisconsin Helps Texas Phone Bank; Salvation Army Toy Shop; Miller Park Weather Day; Bell ringing for Salvation Army; Wisconsin Human Society Feasting for Fido, Calendar contest; Participation in multiple parades

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### EDUCATION

**BACHELOR OF ART:** University of Wisconsin- Madison (2008 – 2012)  
Double major in Journalism and Political Science- Deans List

Reported and anchored for WISN 971. FM Student Radio news program; created online content for Badger Herald student newspaper; member of student chapter of National Association of Women in Communications; member of Kappa Kappa Gamma sorority

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### WISCONSIN BROADCASTER AWARDS

Continuing Coverage - Blimp Crash at Erin Hills; Best Use of Video - Wisconsin’s Cranberry Harvest; Investigative - Wedding Wrecker